

WNHWSA Board Meeting Minutes for January 13, 2026 held virtually via Zoom.

Board Attendance:

Kayla Larson, SWY coordinator	ADRC of Iowa County	Dodgeville
Tena Seipel, Secretary	Pierce County DHS	Ellsworth
Teresa Clement, Treasurer	Maryhill Manor	Niagara
Kim Wuethrich, CEU coordinator	Pleasant View	Monroe
Tabitha Becker, President	ThedaCare Hospital	Appleton
Julie Severin	Rennes Health Center	Appleton
Matthew Passineau	Edgewater Haven	Port Edwards
Lisa Leahy	St. Croix Healthcare	New Richmond
Luleta Mena	Avina	Fond du Lac
Stephanie Gagnon	Oakridge Gardens	Menasha
Grettchen Shimko	DHS BOALTC Ombudsman	Madison

Missing from the meeting is Fawn Senn Vice President Marshfield Medical Center Beaver Dam

1) Call to order – at 3:09 pm.

2) Introductions— completed.

3) Secretary's Report. The board reviewed the minutes from the board meeting held on October 1, 2025 and the executive board meeting minutes from November 18, 2025. Teresa motioned to approve the minutes and Lisa seconded the motion.

4) Treasurer's Report: Teresa reviewed the treasurer report. Current balance of account is \$25,706.73. Teresa indicated that there is currently no credit card balance. Julie made a motion to approve the treasurer's report and Kim seconded the motion.

5) Committee Reports:

NASW: Kim volunteered to represent WNHWSA on the NASW WI board. Kim indicated that all of their meetings have been virtual. Kim stated that they have been discussing a variety of bills that pertain to relevant causes. Kim stated that she has been forwarding the board any emails that she receives that she feels are relevant and of interest to the board. Kim stated that currently they have been discussing telehealth for mental health services and also how to fast track guardianships when someone is in the hospital and needs to be discharged to a SNF but does not have a POA-HC or other advanced directive in place. They are also discussing passing a kinship act for the nearest relative to make medical decisions. This has been passed in a few states, and now being discussed in WI.

Historian: Tabitha indicated she updated the board for display at the fall conference. Tabitha stated that there is a QR code on the board to increase our digital marketing options. Tabitha will bring the board to the Spring Conference. Tabitha asked that the new board members submit a picture to her so she can add them to the board for the spring conference.

Teresa made a motion and Lisa seconded the motion to increase the rates for spring conference 2026 as follows:

Member	\$150.00	Non-member	\$225.00
--------	----------	------------	----------

Room rates at the Holiday Inn are \$129.00 for the spring conference.

Julie offered to prepare name tags for attendees at conferences for 2026. Teresa will provide registration names to Julie to complete this task.

Tabitha obtained the annual raffle permit from the State of WI.

Previously discussed using survey monkey or other free online surveys for the conferences. Kim contacted Marc at NASW to inquire if we can use an online survey system versus our current paper survey to meet criteria for CEU certification. Kim indicated that Marc stated it is not conducive to use the online system as you have to have a way to track and maintain survey results. Survey Monkey does not provide this option for tracking.

Fall 2026 conference will be at the Wilderness Resort in WI Dells, WI on October 1-2, 2026. Discussed that for future fall conference locations, we select a handful of cities in WI that have been previously well attended to rotate conferences instead of looking at multiple cities or sites each year.

Will have sponsors again for the fall conference as it was well received and generated funds to go towards conference expenses.

Tena requested we sign and send a thank you card to Jeff and Barb McCabe for their generous door prize donations to the fall 2025 conference.

Tabitha reminded everyone to bring a door prize basket to the spring conference to raffle off.

9) Next Board Meeting: will be April 16, 2026 at 7:00 pm at the Holiday Inn and Suites in Wausau/Rothschild, WI.

10) Adjournment: at 4:32 pm. Kayla motioned for the meeting to adjourn and Matt seconded the motion.

Minutes submitted by Tena Seipel, WNHSWA Secretary

Membership/Marketing (Teresa): Teresa indicated that in 2025 we had 72 members. Teresa indicated she is making up labels for the annual letters that are sent out to SNF's and current members for annual membership. Reviewed membership dues and determined to leave them the same as last year which is \$125.00 for one person, \$575.00 for 5 or more people from the same facility/agency, and \$62.50 for board members. Teresa indicated that she would prefer that everyone pay dues via the online payment system as it is much easier for her to maintain who has paid and that they paid versus the traditional mail in system. Teresa indicated that there are some situations that she understands that they may need to pay via check, and she is fine in those situations. Tabitha will update the annual letter and membership materials to reflect preference to submit membership dues via online payments. Tabitha had 500 bookmarks printed with WNHSWA information on it along with a QR code to our website and organization information. Discussion had to have Tabitha order additional bookmarks for marketing as needed.

Website updates (Fawn): Steve Schultz is the owner of Webmagination from Oshkosh, WI that we utilize to update and maintain the WNHSWA website. Fawn was not present for the meeting. No updates at this time.

Scholarships (Tena): Reviewing the current bank balance, the board indicated that we have sufficient funds to offer a WNHSWA scholarship for 2026. Tena will send out scholarship materials later this spring and will also send the scholarship application packet to Kayla to place on Facebook and our WNHSWA website.

CEU's (Kim): Kim indicates she will send for CE approval from NASW for the Spring conference once she receives the completed flyer for the spring conference with the speakers and topics listed. Kim indicated she broke down the survey to each speaker with comments to make it easier to share feedback with speakers and for ease when reviewing survey feedback.

Social worker of the year: Kayla indicated she will send out materials for SWY in June with a due date in early July so that the board can review the applicants at our July meeting to determine a winner prior to the fall conference.

6) Timeline: Reviewed the timeline.

7) Old Business: none.

8) New Business:

Fall elections: Tabitha, Matt, Teresa, Kayla, Julie, and Luleta's positions will be up for reelection this fall. For those planning to run for their position, please submit your bios to Tabitha by the July board meeting so she can prepare the ballots for the fall election.

Spring 2026 conference will be held at the Holiday Inn and Suites in Wausau on April 17, 2026.