

WNHSPA Board Meeting Minutes for July 9, 2025 held virtually via Google Meets.

Board Attendance:

Kayla Larson, SWY coordinator	ADRC of Southwest WI	Dodgeville
Tena Seipel, Secretary	Pierce County DHS	Ellsworth
Fawn Senn Vice President	Marshfield Medical Center	Beaver Dam
Teresa Clement, Treasurer	Maryhill Manor	Niagara
Kim Wuethrich, CEU coordinator	Pleasant View	Monroe
Tabitha Becker, President	Eagle Point Assisted Living	Appleton
Julie Severin	Rennes Health Center	Appleton
Matthew Passineau	Edgewater Haven	Port Edwards
Nichole Duchow	VA	Appleton
Lisa Leahy	St. Croix Healthcare	New Richmond

Absent from the meeting is Grettchen Shimko DHS BOALTC Ombudsman Madison. Susan Kennis, from Rennes in De Pere, emailed the board a few weeks ago that she planned to move to Arizona in June 2025 and would not be able to continue her position on the board. Will post Susan's position during the fall conference to fill the vacant position.

1) Call to order – at 3:15 pm.

2) Introductions— none needed.

3) Secretary's Report. The board reviewed the minutes from the board meeting held on April 10, 2025. Lisa motioned to approve the minutes and Kim seconded the motion.

4) Treasurer's Report: Teresa reviewed the treasurer report. Current balance of account is \$22,588.55. Teresa stated she does not have enough information to determine if we will make or lose money for the fall conference but she is concerned about the rise in food and beverage costs from last year's conference. Teresa indicated that membership is currently at 71. Julie made a motion to approve the treasurer's report and Matt seconded the motion.

5) Committee Reports:

NASW: Kim volunteered to represent WNHSPA on the NASW WI board. Lisa will call Jeff McCabe to get the contact name/phone number for a member on the board for Kim to contact about joining. Kim will then contact someone from NASW to let them know she would like to replace Jeff McCabe on the board and represent WNHSPA on the NASW WI board.

Historian: Tabitha indicated she updated the board for display at the fall conference. Tabitha stated that her husband made a QR code for her to place on the board to increase our digital marketing options. Tabitha state that there is a website called Canva that has a free version that you can use to make up flyers. Kayla has been using Canva in some of the Facebook posts she has put on the WNHSPA Facebook site.

Membership/Marketing (Teresa): Teresa indicated that we currently have 71 members.

Website updates (Nichole): Nichole shared that she will be leaving the board after this meeting due to time constraints with her children's activities. Nichole indicated she is working with Fawn to share access to and update the website. Steve Schultz is the owner of Webmagination from Oshkosh, WI that we utilize to update and maintain the WNHSWA website. Nichole will make sure Fawn has Steve's contact information for future needs. Tabitha indicated she would also like to see how the website is managed and updated in case she needs to access or add to it. Nichole also stated that she will need to switch administrator ownership of the Facebook website to Kayla near the fall conference time.

Scholarships (Tena): Received one scholarship application from Gina Wautlet from Sturgeon Bay, WI. The board reviewed the application and voted to award Gina the Sister Veronica scholarship for \$1000.00. Tabitha made a motion to approve the scholarship award for Gina Wautlet and Lisa seconded the motion. Teresa will mail Tena the award check and Tena will mail the award letter, check, and fall brochure to Gina. Tena will also contact Gina and request a picture to use for Facebook and our WNHSWA board used at conferences for advertising.

CEU's (Kim): Kim indicates she will submit NASW for CEU certification once she gets the final brochure with conference information.

Social worker of the year: Tabitha stated that she just mailed out the applications for SWY after Kayla submitted all the information to her. Tabitha stated the due date for applications will be in August. Nichole indicated that she has previously used Manitowoc Trophy for getting the SWY plaque completed. Nichole stated they have the information from previous years already so they just need the name and other information to complete this year's plaque.

6) Timeline: Reviewed the timeline.

7) Old Business: Tabitha indicated she started a Linked In page for the WNHSWA and just needs to coordinate with Fawn on how link it with WNHSWA email page.

8) New Business: Tabitha purchased 3 new projectors from Amazon for use at the conferences totaling \$342.76. Julie made a motion and Lisa seconded the motion to approve the \$42.76 over the voted on \$300.00 cost for the projectors.

WNHSWA Spring Conference 2025 was held on April 11, 2025 at the Holiday Inn and Suites in Rothschild/Wausau, WI. The WNHSWA board meeting was held on Thursday April 10, 2025 at 6:30 pm at the Holiday Inn and Suites in Rothschild/Wausau, WI. Ethics and Boundaries speaker was Dana Johnson. Chuck Price was the motivational speaker.

Fall 2025 conference will be held at the Wilderness Resort on October 2-3, 2025. Fawn indicated that the fall conference will have 11 credits versus the usual 10 credits if attending both days. Fawn stated that she is in the process of finishing typing up the fall brochure.

Rates for fall conference 2025 were discussed and Lisa made a motion and Kayla seconded the motion for fall conference rates as follows:

	Both days	Thursday only	Friday only
Member	\$250.00	\$220.00	\$195.00
Non-member	\$325.00	\$250.00	\$230.00

Registration rates for 2025 fall conference are up slightly to accommodate increase in food/beverage costs for the conference.

Room rates at the Wilderness Resort are \$98.00 for single and \$129.00 for double, triple, or quad and this includes water passes for all registered guests. Hotel reservations are due by September 1, 2025.

Tabitha will email board members the food options available for us to choose from for the conference. Tabitha asked that everyone respond to the email to let her know our choices for food/meal/snack options.

Hospice agencies have offered to sponsor a snack break for our group if they can provide a booth at the conference to advertise for their service/agency. Fawn stated that she sent 5 sponsorship letters out to a variety of agencies requesting to sponsor a snack break or meal for the conference and then they will also have a booth or table at the conference for advertisement for their agency and services.

Tabitha will check with Wilderness resort to clarify that attendees who will be staying at the hotel are not being charged resort fees per our signed contract for the conference.

Julie offered to prepare name tags for attendees of the conferences for 2025. Teresa will share registration names list with Julie to complete this task.

Discussed doing the raffle at the fall conference as it has been well received and has made a profit of a few hundred dollars each conference. Tabitha will request/obtain the raffle permit from the State of WI.

Discussed using survey monkey or other free online surveys for the conferences. Kim will check with Marc at NASW to inquire if we can use an online survey system versus our current paper survey to meet criteria for CEU certification.

For those board positions who have odd year renewals, please send Kayla your bio and a picture to use for the ballots online and Tabitha will make up paper ballots to use at the fall conference. Nichole and Susan both leaving the board have odd year board positions that will need to be filled. Luleta Mena from Crossroads Care Center in Fond du Lac is interested in

running for the board in the fall. Tabitha has her contact information to get her bio and picture as needed for the ballots.

Spring 2026 conference will be held in Wausau/Rothschild at the Holiday Inn and Suites. Dates available are April 3, 17, or 24, 2026. Everyone present indicated that April 17, 2026 would be best to avoid possible winter weather at the earlier date and to avoid having back to back conferences with the Alzheimer's conference the first week in May. Fawn indicated that room rates are \$129.00 per night. Fawn will call Holiday Inn and Suites to book the Spring conference for April 17, 2026.

Lisa Leahy updated the board that she will be retiring in 2026.

9) Next Board Meeting: will be held on October 1, 2025 at 7:00 pm at Wilderness Resort in WI Dells, WI.

10) Adjournment: at 4:31 pm. Lisa motioned for the meeting to adjourn and Tabitha seconded the motion.

Minutes submitted by Tena Seipel, WNHSWA Secretary