

*Wisconsin Nursing Home Social Workers Association, Inc.*

# **Spring Conference 2021**

***Ethics, Boundaries and Advanced Care Planning***

**Friday, April 30, 2021**

Holiday Inn Hotel & Suites

1000 Imperial Avenue

Wausau/Mosinee, Wisconsin 54455

715-355-1111

Wisconsin Nursing Home Social Workers  
Association Inc.

Spring Conference 2021

Social Service

The Wisconsin Nursing Home Social Workers Association, Inc. Spring 2021 Conference is planned for **Friday, April 30, 2021** at the Holiday Inn Hotel & Suites in Wausau, Wisconsin. A board meeting is planned for **Thursday, April 29, 2021 at 6:30 p.m.** All association members are invited and encouraged to attend.

### ***Audience***

Wisconsin Nursing Home Social Workers Association is designed for social workers, social work staff, and other long term care professionals.

### ***Continuing Education Credits***

The Wisconsin Nursing Home Social Worker Association, Inc. maintains responsibility for the program. This program has been approved by NASW-WI for up to six (6) continuing education clock hours.

### ***Hotel Information***

**Holiday Inn Hotel & Suites**  
1000 Imperial Avenue  
Wausau/Mosinee, Wisconsin 54455  
715-355-1111 or 888-272-2792

### ***Reservation Information***

A block of rooms has been set aside for participants the night before the workshop (April 29, 2021). Room rates are \$99.00 single/double occupancy per night. Room reservations must be made by March 29, 2021 to confirm room availability and rate. Room reservations/fees are the responsibility of the participant. Please contact the Holiday Inn Hotels & Suites directly and mention that you will be attending the Wisconsin Nursing Home Social Workers Association, Inc. Annual Spring 2021 Workshop.

### ***Conference Information***

Registration fee to attend this workshop is as follows:

**WNHSPA membership \$85.00**  
**Membership & Conference \$180.00**  
**Conference only (Members) \$90.00**  
**Facility with 3+ (members) \$225.00**  
**+ \$90 for each Conference Attendee**  
**Non-Member \$140.00**  
**\*Early Bird Special\***

**If you submit your conference registration by March 20, 2021 you are entered into a drawing for the Alzheimer's Conference.**

The fee covers registration for the workshop, materials, break, refreshments, and lunch. Participants are responsible for their individual workshop fees. The full fee should be sent with you registration either by a check, money order made payable to the Wisconsin Nursing Home Social Workers Association Inc. or Credit Card.

**Please complete the enclosed registration form and return, with appropriate remittance no later than April 1, 2021:**

**WNHSPA**  
**P.O. BOX 1781**  
**Appleton, WI 54912**

Deadline for registration is April 1, 2021. A \$20.00 cancellation fee will be charged. Fees are not refundable after April 1, 2021.

If you have any questions about registration or cancellation, contact Julie Severin at 920-213-9965. For program information, please contact Nichole Duchow at 920-379-6733 or Krissy Jaloszynski at 920-225-1999.

If you require special accommodations as specified under the Americans with Disabilities Act, or have any concerns with lunch, please advise us when you register.

# WNHSPA Annual Spring Conference 2021 Registration Form

**Friday, April 30, 2021**

**Holiday Inn Hotel & Suites - Wausau, Wisconsin**

**COMPLETE AND RETURN BY April 1, 2021 TO:**

Julie Severin, Rennes Health Care

WNHSPA PO Box 1781, Appleton, WI 54912

Phone: 920-213-9965 Email: [julies@rennesgroup.com](mailto:julies@rennesgroup.com)

## **PLEASE PRINT ALL INFORMATION**

NAME \_\_\_\_\_ Certification # \_\_\_\_\_

FACILITY \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE NUMBER \_\_\_\_\_ FAX NUMBER \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_

- WNHSPA Membership \$85.00**
- Membership & Conference \$180.00**
- Conference Only (Members) \$90.00**
- Facilities with 3+ (Members) \$225.00 + \$90.00 for each Conference Attendee**
- Non-Member \$140.00**

### **\*Early Bird Special\***

- Please include my name in the Alzheimer's conference drawing (registration sent prior to March 20)
- Require a vegetarian meal

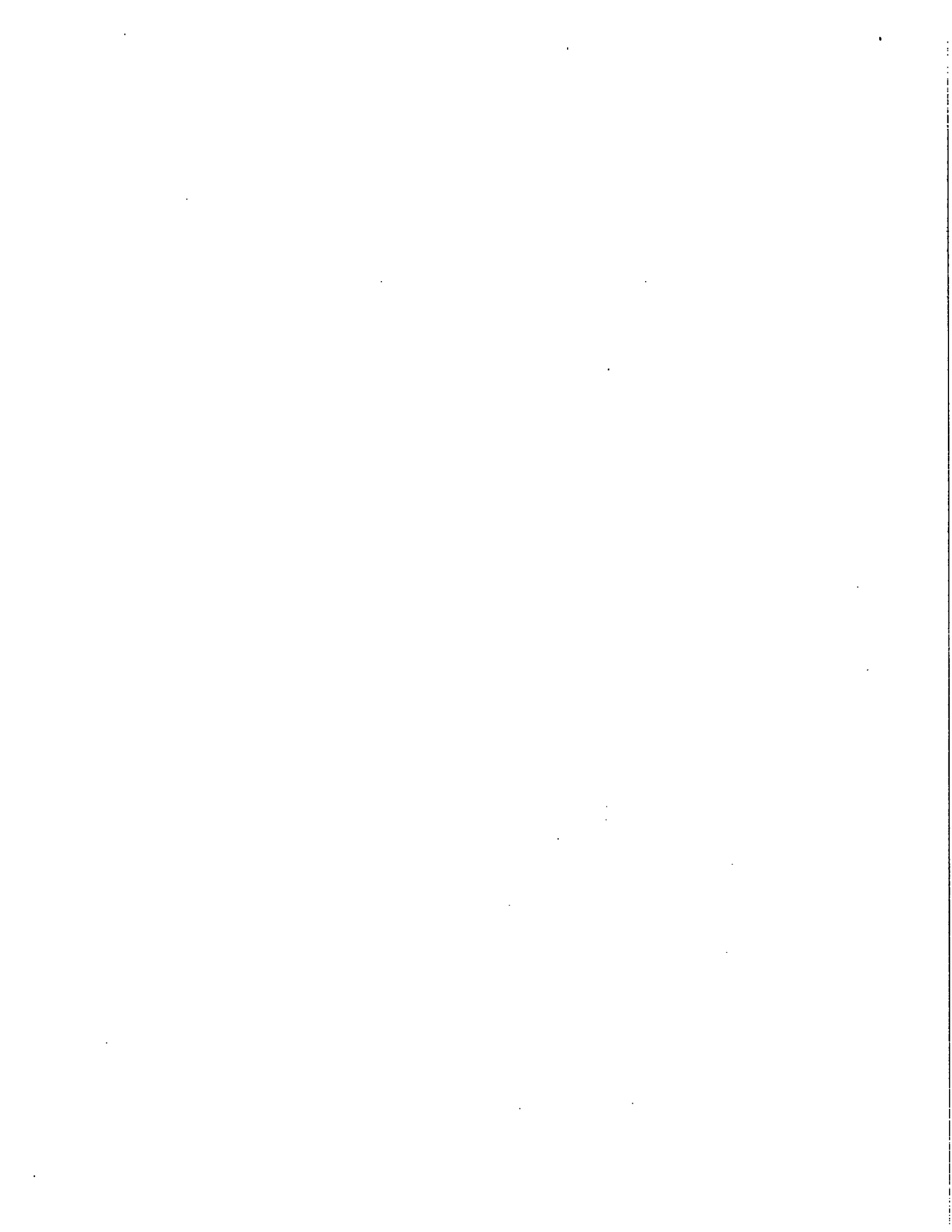
**\*\*\*Due to COVID-19 restrictions limited participants will be able to attend in person, others will be able to attend virtually. In person seating will be given on a first registered basis. \*\*\***

Registration cannot be accepted at the door. Each person attending is responsible for paying their own individual registration fee. Payment must accompany registration. If registering multiple social workers from member facility, please make a copy of this registration form for each registrant and submit together.

### **REGISTRATION DEADLINE IS April 1, 2021.**

A \$20.00 cancellation fee will be charged. Fees are not refundable after April 1, 2021.

NEW THIS YEAR!! Pay by credit card! Please see [www.wnhsa.org](http://www.wnhsa.org) (under seminars) for payment option links.



## **CONFERENCE AGENDA**

Thursday, April 29, 2021

**6:30-7:30p.m.**

### **Board Meeting**

All association members invited to attend.

Friday April, 30, 2021

**7:00-7:45 a.m.**

### **Registration & Continental Breakfast**

**7:45-8:00 a.m.**

### **Opening Remarks**

**8:00-12:00 p.m.**

### **Ethics and Boundaries**

**Jennifer Lang, MSW APSW**

It is no secret that 2020 was a year that uprooted life as usual, from the COVID 19 pandemic, to the Black Lives Matter movement, and concerns about law enforcement misuse of force, and the right to protest... these major events influenced not only our lives, but the lives of those we serve, the organizations we work for, and the communities we live in. At the forefront of all these events was the topic of social justice. Professional boundaries are a set of guidelines, expectations, and rules that set limits for safe, acceptable and effective care by workers. Boundaries influence our relationships with clients, families, colleagues, and students. Much of the literature on boundaries relates to clinical or therapeutic relationships. However, all social work settings offer the opportunities for boundary concerns, crossings, or violations.

Social workers who work in health and mental health care are often faced with delivering bad news to clients and families. Bad news could be a diagnosis, a change in disease progression, an inability to return to home, or any news that alters one's perception or plans for the future. This presentation will share communication skills, techniques, and approaches to working with clients and families during difficult life changing events. The social work values, ethics, and boundaries relative to importance of communication skills will be discussed.

Social workers have rewarding but tough jobs. Daily social workers witness life changing events, mental and physical illness, and trauma.

Delivering life changing news can also take a toll on the practitioner, so it is essential practitioners take care of themselves. Social workers are not immune to reacting to the demands of their work, so in order to foster living and working well we need to maintain resilience.

Objectives for this lecture include:

Describe the ethical responsibility of social justice as a social worker and case manager.

- \*Apply a social justice perspective to practice... advocating access to goods, opportunities, fair treatment, encouraging voice, and promoting safety.
- \*Review NASW Code of Ethics standards that guide professional relationships.
- \*Discuss NASW standards for technology and social media published with the 2018 Code of Ethics.
- \*Review WI Administrative Code MPSW 20 on Conduct
- \*Define and give examples of boundary crossing, boundary violation, and managing broken boundaries.
- \*Review boundary scenarios and apply NASW standards
- \*Provide examples of communication skills to develop rapport with families.
- \*Offer techniques to foster communication that is empathetic, honest, and understandable when delivering bad news.
- \*Review social work values, ethics, and boundaries relative to effective and empathetic communication.
- \*Discuss how to respond with sensitivity to a variety of emotional reactions and questions.
- \*Discuss debriefing and concerns that may indicate a need to debrief.
- \*Review NASW ethical standard on Impairment.
- \*The ethics and boundary considerations to the use of self-disclosure in practice.
- \*Discuss ways to build and maintain resilience.
- \*Review NASW statement on self-care.
- \*Review and take inventory on our own self-care and resiliency practices.

### **12:00-1:00p.m. Lunch**

Lunch menu not available at time of printing. If you require dietary accommodations please let us know on your registration.

**1:00-3:00p.m.**

## **Advanced Care Planning**

### **Hooper Law Office**

The seminar will focus on Advanced Care planning for residents who have competency, options for individuals with permanent disabilities, understanding the qualifications for various benefit programs, including Medicaid, information concerning Veteran's Benefits, and how qualifying patients can use different programs to supplement their income to afford long-term care.

Social Workers assist patients and their families to understand their options regarding affording their care and field numerous questions on the multitude of programs available for assistance. A basic understanding of the various programs patients cause use and when a patient would qualify will enable the social worker to provide better direction to the patient and their family

**3:00 p.m.**

### **Closing, Evaluations, Certificates**

## **About the Speakers**

### **Jennifer J. Lang, MSW APSW**

Jennifer J. Lang, MSW APSW has been a social work educator for 21 years. She is an Adjunct Professor and instructs classes in policy, practice, and research at UWM-Milwaukee and Mount Mary University. Jennifer also teaches graduate level courses in death and dying, substance use disorder, and cultural diversity. Jennifer was named Outstanding Medical Student Educator by Medical College of Wisconsin in 2011, earned the Adjunct Faculty Teaching Award in the Helen Bader School of Social Welfare at UWM-Milwaukee in 2015 and 2016, and was nominated for the Mount Mary University Excellence Teaching Award in 2016.

Jennifer is a practicing social worker in the Emergency Department Trauma Center at Froedtert Hospital since 2000. Prior to Froedtert, Jennifer worked at Northwest General Hospital for five years. Jennifer's direct practice includes crisis intervention, mental health, substance abuse, death and bereavement, and discharge planning. Jennifer also provides continuing education programs since 2008. Her list of topics includes ethics and boundaries, mental health policy, professional resilience, care transitions, and how to deliver bad news.

### **Attorney Peter Harbach**

Attorney Peter Harbach is a partner at Hooper Law Office and the former president of the Wisconsin Council of Estate Planning Attorneys. Peter teaches nationally on elder law topics including Medicaid's expanded estate recovery laws and Veteran Pension benefit planning. He is a member of Wealth Council, Elder Council, the National Academy of Elder Law Attorneys (NAELA), the Wisconsin Council of Estate Planning Attorneys and the Wisconsin Elder Law Section, and is accredited by the Department of Veterans Affairs. Peter earned his undergraduate degree in Criminology and Law Studies from Marquette University as a St. Ignatius Academic Scholarship recipient. He then attended Marquette University of Law School focusing his course of study in estate planning and family law.

### **Attorney Sarah J. Kons**

Attorney Sarah J. Kons is a partner at Hooper Law Office, a Board Member of the National NAELA Special Needs Steering Committee. Sarah attended UW-Oshkosh for her undergraduate degree in English. She then went to Marquette University Law School and earned her Juris Doctor degree. Sarah believes strongly in the benefits of education and teaches on both a local and national level. Sarah focuses her practice on Estate and Long-Term care planning. Sarah is a member of Wealth Council, Elder Council, the National Academy of Estate Planning Attorneys, Protected Tomorrows, WINELA, the Elder Law Section of the Wisconsin Bar Association, and the Wisconsin Council of Estate Planning Attorneys. Sarah is also accredited with the Department of Veterans Affairs.