

Wisconsin Nursing Home Social Workers Association, Inc.

Spring Conference 2020

*Caring for the Practitioner, Difficult Conversations: Beyond Basic Motivational
Interviewing*

Friday, April 24, 2020

Holiday Inn Hotel & Suites

1000 Imperial Avenue

Wausau/Mosinee, Wisconsin 54455

715-355-1111

Wisconsin Nursing Home Social Workers
Association Inc.

Spring Conference 2020

Social Service

The Wisconsin Nursing Home Social Workers Association, Inc. Annual Spring 2020 Conference is planned for **Friday, April 24, 2020** at the Holiday Inn Hotel & Suites in Wausau, Wisconsin. A board meeting is planned for **Thursday, April 23, 2020 at 6:00 p.m.** All association members are invited and encouraged to attend.

Audience

Wisconsin Nursing Home Social Workers Association is designed for social workers, social work staff, and other long term care professionals.

Continuing Education Credits

The Wisconsin Nursing Home Social Worker Association, Inc. maintains responsibility for the program. This program has been approved by NASW-WI for up to six (6) continuing education clock hours.

Hotel Information

Holiday Inn Hotel & Suites

1000 Imperial Avenue
Wausau/Mosinee, Wisconsin 54455
715-355-1111 or 888-272-2792

Reservation Information

A block of rooms has been set aside for participants the night before the workshop (April 23, 2020). Room rates are \$99.00 single/double occupancy per night. Room reservations must be made by March 23, 2020 to confirm room availability and rate. Room reservations/fees are the responsibility of the participant. Please contact the Holiday Inn Hotels & Suites directly and mention that you will be attending the Wisconsin Nursing Home Social Workers Association, Inc. Annual Spring 2020 Workshop.

Conference Information

Registration fee to attend this workshop is as follows:

WNHWSA membership	\$85.00
Membership & Conference	\$180.00
Conference only (Members)	\$90.00
Facility with 3+ (members)	\$225.00
	+ \$90 for each Conference Attendee
Non-Member	\$140.00
Student	\$30.00

Early Bird Special

If you are a member or become a member by March 20, 2020 you can subtract \$10.00 from the conference fee.

The fee covers registration for the workshop, materials, break, refreshments, and lunch. Participants are responsible for their individual workshop fees. The full fee should be sent with you registration either by a check or money order made payable to the Wisconsin Nursing Home Social Workers Association Inc. We are unable to accept credit cards.

Please complete the enclosed registration form and return, with appropriate remittance no later than April 3, 2020:

WNHWSA

P.O. BOX 1781

Appleton, WI 54912

Deadline for registration is April 3, 2020. A \$20.00 cancellation fee will be charged. Fees are not refundable after April 3, 2020.

If you have any questions about registration or cancellation, contact Julie Severin at 920-213-9965. For program information, please contact Jeff McCabe at 920-470-5649 or Lisa Leahy at 715-246-8267.

If you require special accommodations as specified under the Americans with Disabilities Act, or have any concerns with lunch, please advise us when you register.

CONFERENCE AGENDA

Thursday, April 23, 2020

6:00-7:00p.m.
Board Meeting

All association members invited to attend.

Friday April, 24, 2020

8:00-8:45a.m.
Registration & Continental Breakfast

Fresh fruit juice, fresh Danish, cinnamon rolls, Grande bagels with cream cheese, assorted fruit yogurts with granola topping, coffee, decaf and herbal teas

8:45-9:00 a.m.
Opening Remarks

9:00-11:00 a.m.
Resiliency

Jennifer Lang, MSW APSW

Social workers have rewarding but tough jobs. Daily social workers witness life changing events, mental and physical illness and decline, and trauma. Delivering life changing news can also take a toll on the practitioner, so it is essential practitioners take care of themselves. Social workers are not immune to reacting to the demands of their work, so in order to foster living and working well we need to maintain resilience.

Objectives:

- Discuss debriefing and concerns that may indicate a need to debrief.
- Review NASW ethical standard on Impairment.
- The ethics and boundary considerations to the use of self-disclosure in practice.
- Discuss ways to build and maintain resilience.
- Review NASW statement on self-care.
- Attendees will share self-care and resilience

11:00-11:15 a.m.
Break

11:15 a.m.- 12:15 p.m.
Difficult Conversations: Beyond Basic Motivational Interviewing
Melinda Marasch LCSW

Motivational Interviewing (MI) is a best practice approach recognized by most helping professionals. While most social workers have been exposed to MI, lingering issues with participants continue. Social workers get frustrated and stuck on difficult issues: having the same conversation over and over again, facing active and passive resistance, working with mandated participants, etc. This workshop will provide a very brief overview of basic MI concepts of the MI Spirit, MI Process, and OARS; then will provide opportunity for attendants to define their own difficult participant scenario and address it with more advanced MI approaches. Topics will likely include Trauma Informed Care, resistance, discord, preparatory and mobilizing change talk, and how to plan with stressed/traumatized or mandated participants.

At the end of this workshop, learners will be able to...

- Identify at least 1 basic MI concept/approach they could utilize.
- Identify at least 1 advanced MI concept/approach they could utilize.
- Identify at least 5 do's & don'ts in their work with the participant scenario they defined.
- Feel more confident in working with the participant scenario they defined.

12:15-1:00 p.m.

Lunch

Grilled to Perfection: Grilled Marinated Chicken Breast Sandwich topped with Provolone Cheese, Lettuce, Tomato, and Garlic Mayo on an Egg Bun with potato chips and fresh fruit. Beverage of coffee, decaf, herbal tea, raspberry iced tea or milk.

1:00-4:00p.m.

**Continuation of Difficult Conversations
Presentation**

4:00 p.m.

Closing, Evaluations, Certificates

About the Speakers

Jennifer J. Lang, MSW APSW

Jennifer Lang has been a social work educator for the past 20 years. She is an Adjunct Professor and currently instructs classes in social welfare policy and research methods in the graduate school of social work at University of Wisconsin-Milwaukee and in the undergraduate social work program at Mount Mary University. Jennifer was named an Outstanding Medical Student Educator by Medical College of Wisconsin in 2011, and has earned the Adjunct Faculty Teaching Award for 2013/2014 and 2015/2016 academic year in the Helen Bader School of Social Welfare at the University of Wisconsin-Milwaukee. In addition she also was nominated for the Mount Mary University Excellence Teaching Award in the 2015/2016 academic year. Jennifer is also a practicing social worker in the Emergency Department Trauma Center at Froedtert Hospital since year 2000. In addition to teaching and direct practice, Jennifer has been providing continuing education programs for social workers, nurses, case managers, physicians and first responders since 2008.

Melinda Marasch, LCSW

Ms. Melinda Marasch is a Licensed Clinical Social Worker & a social work/mental health consultant. Melinda has dedicated more than 20 years to her passion in helping others. She specializes in clinical training, supervision & development of programs for therapists & direct care workers. Her expertise includes helping non-therapist direct care workers in providing efficient, effective, therapeutic care for participants. Melinda has experience in residential, school & outpatient care, within criminal justice, healthcare, public, & community-based organizations. Melinda is a member of the international Motivational Interviewing Network of Trainers (MINT) & has completed a Traumatic Stress Studies course in Trauma Informed Care. She has presented numerous trainings across the U.S. on Motivational Interviewing & Trauma Informed Care, as well as on self-care, mental health issues, de-escalation, change management, & more. Melinda also provides on-call crisis care following disruptive events throughout WI & adult outpatient care at ThedaCare Behavioral Health in the Adult Day Treatment Center in Menasha.

WNHSPA Annual Spring Conference 2020 Registration Form

Friday, April 24, 2020

Holiday Inn Hotel & Suites - Wausau, Wisconsin

COMPLETE AND RETURN BY MARCH 30, 2020 TO:

Julie Severin, Rennes Health Care
WNHSPA PO Box 1781, Appleton, WI 54912
Phone: 920-213-9965 Email: julies@rennesgroup.com

PLEASE PRINT ALL INFORMATION

NAME _____ Certification # _____

FACILITY _____

ADDRESS _____

PHONE NUMBER _____ FAX NUMBER _____

EMAIL ADDRESS _____

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***Early Bird Special* If you are a member or become a member by March 20, 2020, you can subtract \$10.00 from the conference fee.**

- Please include my name in the Alzheimer's conference drawing (registration sent prior to March 20)
- Require a vegetarian meal

Registration cannot be accepted at the door. Each person attending is responsible for paying their own individual registration fee. Payment must accompany registration. If registering multiple social workers from member facility, please make a copy of this registration form for each registrant and submit together.

REGISTRATION DEADLINE IS MARCH 30, 2020.

A \$20.00 cancellation fee will be charged. Fees are not refundable after March 30, 2020.

